

# Enhancing Quality of Life

## Community Service



### Community Service: Taking it Personally

PacificSource's many years of service go far beyond the core business of providing health insurance coverage. Our organization's culture fosters a commitment to enhancing the quality of life in all the communities we serve. We meet that commitment through both financial support and personal involvement in community service initiatives.

### PacificSource Charitable Foundation

One way PacificSource helps local communities is by supporting an active, vital charitable foundation. Since its incorporation in 1992, the PacificSource Charitable Foundation has assisted thousands of people through grants to numerous nonprofit organizations.

The purpose of our Foundation is to provide resources and funds for the health and welfare of the underserved, and lessen the burden on government in this regard. The Foundation's vision is to:

- **Fund programs and projects** that address the healthcare needs of children and youth in communities PacificSource Health Plans serves;
- **Develop and implement strategies** for assisting the uninsured and underinsured, particularly children and youth; and
- **Work in partnership with PacificSource** and its many business partners and customers, including physicians, other healthcare providers, and insurance agents.

Past recipients of Foundation funds have included healthcare safety net clinics and other initiatives aimed at improving access to needed healthcare services. Our grants have funded school-based health centers, community-sponsored clinics and health centers, rural health clinics, local health departments, and other nonprofit health and human service agencies offering low-income individuals and families access to affordable health services.

In 2010, the PacificSource Charitable Foundation granted a total of \$558,257 to 29 Northwest nonprofit organizations dedicated to increasing access to healthcare and improving the health of communities PacificSource Health Plans serves.

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### Questions?

If you need more information about our charitable giving programs please visit [PacificSource.com](http://PacificSource.com) or contact us.

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## Healthy Communities Giving Program

Beyond the Foundation's accomplishments, PacificSource and its employees assist in a wide range of charitable and community efforts through an employee-driven community giving program. Our Healthy Communities program supports nonprofit organizations in the communities where we do business. Through Healthy Communities, we provide financial support, in-kind donations, and employee volunteer assistance to organizations working to:

- Educate and empower people to adopt healthy behaviors and lifestyles
- Offer safe, healthy, educational, and fun family-oriented activities
- Build local capacity to improve the health of the community

Beneficiaries include a wide range of causes throughout Oregon and Idaho, representing everything from boys' and girls' clubs to food banks. We have provided strong support to United Way for many years through monetary donations and participation in their Loaned Executive and Day of Caring programs. Company employees are also long-time supporters of and participants in the American Cancer Society's Relay for Life campaign, the March of Dimes March for Babies, Junior Achievement, and children's literacy programs.

Whether through our charitable foundation, employee involvement, or community giving program, PacificSource demonstrates a sincere commitment to improving the quality of life for people throughout the Northwest.



*At the Project Homeless Connect event, PacificSource employees connected people to services. Employees helped to organize and staff the event. In addition, our nurses staffed the triage area, administered treatments, provided diabetic testing and teaching, and assisted providers as needed.*



*Each year, in for the United Way Days of Caring, employees spend four hours working at one of the agencies that receives support from the United Way. Pictured above, employees aren't afraid to get their hands dirty refurbished the nature path that surrounds the perimeter of St. Charles Medical Center in Bend. The walking path offers patients and family members a change from the clinical setting, an additional opportunity for exercise, and a place to relax and enjoy the beauty of the outdoors.*

***From fundraising to volunteering time, our employees participate in a wide variety of community service activities.***



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