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## **PacificSource Health Plans Names Two New Executives**

**Springfield, Ore.** – PacificSource Health Plans has named Sujata Sanghvi as Vice President and Chief Operating Officer (COO) and Noreen Franz-Hovis as Human Resources Director.

Promoted to VP/COO from the Vice President, Actuarial Services role, Sanghvi will direct claims, customer service, provider network, and membership services. She will also continue to oversee the actuarial services department.

Sanghvi joined PacificSource in September 2002 as Vice President, Actuarial Services. She oversaw product development, rating, and underwriting for group and individual plan products. She developed pricing models and underwriting guidelines and spearheaded the restructuring of the insurer's actuarial services department to improve production and growth opportunities. Prior to joining PacificSource, she served in executive positions at health insurers Harvard Pilgrim Health Care and Prudential Health Care and as a consultant with Coopers & Lybrand. She holds a Bachelor of Arts degree from Harvard College in Mathematics and Religion and is a fellow of the Society of Actuaries and member of the American Academy of Actuaries.

Noreen Franz-Hovis has joined PacificSource to lead the Human Resources operation for the 220-employee insurer. In this role, she will provide administrative and technical advisement for staffing strategies and all other human resources activities. She will also oversee leadership training and employee development programs.

Franz-Hovis comes to PacificSource from Dell Inc., where she served as Human Resource Manager. Just prior to Dell, she worked as Human Resource Director for Sony Disc Manufacturing in Springfield for nine years. In both roles, she was responsible for developing and implementing HR strategies and leadership development programs, and for coordinating professional and technical training programs. Franz-Hovis holds a Master of Arts degree from the University of Oregon and is certified as a Senior Professional Human Resource Manager.

### **About PacificSource Health Plans**

PacificSource Health Plans – the oldest Oregon-based healthcare service contractor – is based in Springfield, Ore. with satellite offices in Portland and Bend. PacificSource recently introduced five HSA-qualified health plans, which are part of the insurer's growing FlexPerks line of consumer-directed products and provide for greater choice and flexibility for employers and consumers. These HSA options join a growing list of PacificSource's PPO products for employers of all sizes and for individuals.

Since 1933, the 220-employee organization has provided health insurance solutions to Oregon businesses and individuals. PacificSource provides personalized medical and dental coverage to over 141,000 members through contracts with 9,000 physicians, physician organizations, hospitals, medical facilities and other healthcare suppliers. For more information, visit [www.pacificsource.com](http://www.pacificsource.com).